

SUBHASH VERMA



“Life Is A Book If You Don't Travel You Remain On Page One” goes Subhash Verma’s favourite quote.

For Subhash Verma, a travel enthusiast, age is just a number – you may be surprised that he celebrated his 80th Birthday on 17 March 2022. He is a motivation to all, as his heart and soul still indulges in travel throughout the year .

Subhash Verma has been a pioneer in Travel and Hospitality Industry who has set a bar for travel enthusiast. He may have had officially retired from regular job but his heart and souls is finding ways to live life of not only a traveled enthusiast but also indulging in wellness and beyond .

Over the years and in his illustrious career Mr.Subhash Verma, has donned many caps. Subhash Verma did his schooling from Birla School, holds a graduation degree graduated from prestigious Shri Ram Commerce College (Delhi University) with a post graduation in German language from Germany.

Once completing his education he joined Lufthansa Airlines from where he took voluntary retirement in 1995 after being associated with them for 30 years . He may have taken retirement from a regular job but his heart was beating only for travel industry so he started an IATA approved Travel Agency.

Subhash Verma had over the years has become a well known face in Travel Industry and his growing reputation led him to be elected at various senior positions in travel body associations like TAAI (Travel Agents Association of India), ADTOI (Association of Domestic Tour Operators of India),SATF (South Asian Tourism Federation), Travel & Tourism federation for SAARC countries, FAITH (Federation of Associations of Indian Tourism & Hospitality) and many more. He was also the Project Director of ITM (India Travel Mart), a joint venture of the Ministry of Tourism and FAITH. Presently, he is the National Advisor of IATTE (Indian Association of Travel and Tourism Experts).

Apart from holding these prestigious and high profiled positions, Subhash Verma had won Tourism Personality of the year award for 2012, 2013, 2014 at various trade forums.

Subhash Verma's passion for travelling had led him to meet people around the world with different cultures and food enthusiasts. He not only shares his travel experience but also suggestions regarding the future and growth of Tourism Industry . He has launched you tube channel "Travel Wellness and Beyond" . <https://youtube.com/user/TheSubhashverma> to reach out to maximum audience.

Subhash Verma is also a promoter of art and culture .

He is a teacher of Holistic Living and Applied Spirituality and believes in the philosophy of living a balanced life - one that is wholesome in all elements. The you tube channel and his deep interest in his growing venture "Travel Wellness and Beyond" will focus on living a holistic life and promote tourism and wellness.

Subhash Verma has also indulged in Social work and was also a Rotarian and the former President of a Rotary Club of Delhi. Presently he is the CEO of "Rising Star Khilte Chehre" an NGO with an aim to give an opportunity of travel to blind people. This venture is one of the closest to his heart project and one of his visions is to enable blind children to travel pan-India and globally.

Subhash Verma is regarded for his ability to guide and counsel children and young adults struggling to make their way through life. His strong will, rich background and leadership qualities have enabled him to make his way into helping individuals gain a fresh perspective in life through his guidance..

He loves to socialize, be it in-person or on social media and is an avid reader, yogic and preacher. He practices Sakshi Bhava and believes to remain calm and peaceful in spite of chaotic situations.

One philosophy of life which he believes, practices, teaches and preaches is to live with a balance of all elements.

You can get connected with Subhash Verma on his social media platform where is very active which will encourage you to live a life with enthusiasm. Pack your bags and get connected with Subhash Verma and learn the new meaning of Life with Travel, Wellness and Beyond.
